

BIANCA KENNA

Writer

PROFESSIONAL SUMMARY

Writer with extensive expertise in content creation and script development for film, television, theatre, and digital media. Proven track record in producing engaging scripts and managing projects for high-profile clients, leveraging skills in copywriting, directing, and public speaking. Passionate about pushing creative boundaries and delivering innovative content across diverse platforms.

EMPLOYMENT HISTORY

CO-CREATOR AND SCREENWRITER

"Thread"

- ◆ Co-created original queer drama series pitch *Thread*, which was selected for the inaugural TIFF Series Accelerator
- ◆ Developed original narrative, characters and series arc in collaboration with Shelby Manton of Boldly Originals
- ◆ Managed script revisions and storyline adaptations while maintaining consistent character development and plot progression
- ◆ Created dynamic character arcs and plot structures, incorporating storytelling techniques to enhance audience engagement

CO-CREATOR AND SCREENWRITER

"Area Goulding", In 2 Minutes Animation

- ◆ Led creative brainstorming sessions to generate an elevated narrative approach in an original animated series for children
- ◆ Developed structured screenplay frameworks and character arcs, ensuring narrative cohesion and audience engagement
- ◆ Partnered with animation teams to align visual storytelling with script elements, enhancing overall production quality

CO-WRITER AND PRODUCER

"In The Middle", I Spy Peaches Productions

- ◆ Executive produced and co-wrote science fiction short film which was selected for the SnG Run 'N Gun Festival in 2024. The film is currently in consideration for international festival screening
- ◆ Orchestrated pre-production planning, budget allocation, and talent acquisition while maintaining artistic vision and production quality standards

PLAYWRIGHT AND PRODUCER

"Hotello!", I Spy Peaches Productions

- ◆ Wrote and executive produced an original 2-Act play which premiered at The Cultch Historic Theatre in Vancouver in 2024
- ◆ Leading creative teams while fundraising and managing production budget and timelines to deliver compelling performances
- ◆ Built strong partnerships with theatre professionals, orchestrating workflows and fostering creative excellence
- ◆ Negotiation and collaboration with Actor's Equity and IATSE

SCREENWRITER

"Margot Go", Freelance

- ◆ Collaborated to write and develop original half hour comedy series, showcasing storytelling and creative skills.
- ◆ Developed original screenplays and adapted content for diverse audiences, incorporating fresh narrative techniques and contemporary storytelling methods
- ◆ Crafted detailed character arcs and plot structures while maintaining consistent story elements across multiple script revisions
- ◆ Co-produced sizzle reel shoot

SCREENWRITER AND DIRECTOR

"Mr. Khatia", I Spy Peaches Productions

- ◆ Wrote, produced and directed short film for the Run 'N Gun 48 hour film festival
- ◆ Selected for the San Sebastian Kursaal Film Festival, where it was nominated for Best Original Music

SCRIPT WRITER

WatchMojo and Ms Mojo

- ◆ Developed engaging video scripts for YouTube channel reaching 4M subscribers, delivering high-impact content that resonated with global audiences

FREELANCE COPYWRITER AND EDITOR

- ◆ Crafted engaging content for social media, blogs, and case studies to boost client engagement.
- ◆ Developed pitch decks and proposals, enhancing client acquisition and retention strategies.
- ◆ Authored procedural guides, streamlining operations for diverse clients.
- ◆ Collaborated with brands like heymate!, Cameo & Beyond, and Max Merge Solutions.
- ◆ Secured measurable outcomes through strategic content and communication solutions.

EDUCATION

ASSOCIATE'S DEGREE IN THEATRE & ADVANCED ACTOR TRAINING

American Academy of Dramatic Arts-New York

SKILLS

Project Management, Public Speaking, Script Development, Content Creation, Directing, Producing.

LANGUAGES

English (*Native*), French (*Proficient*).

ADDITIONAL INFORMATION

Additional portfolio projects include:

THE IVORY KNIFE

Feature Thriller

Treatment & Excerpt

OVERMAN

1hr Superhero/Sci-Fi Drama

Pilot Episode

NORMAL PEOPLE

Half Hour Drama Spec Script

Based on the BBC Series, "Normal People"