

BIANCA KENNA

Producer

PROFESSIONAL SUMMARY

Freelance Producer with 6 years of experience in film and theatre production. I help grease the wheels to consistently deliver high-quality content. My experience includes budget management, stakeholder collaboration, and agile methodologies. I'm passionate about enhancing operational efficiency while maintaining artistic vision. I want to tell compelling stories that challenge the way we see the world.

EMPLOYMENT HISTORY

LEAD PRODUCER - The Dressing Room, Season 2

August 2025

PM Productions

- Overseeing and executing logistics for Leo-nominated webseries, including production management, crew recruitment, contracts, union agreements, team-wide communications, budget execution, gear rental and locations liasing

PRODUCER - I Spy Peaches Productions

Apr 2021 - Present

Freelance

- Led production teams for independent film and theatre projects, fundraised and executed budgets of up to 90k and recruited all personnel
- Built strong relationships with cast, crew, and stakeholders while maintaining clear communication channels throughout production cycles.
- Analysed production costs, optimised resource allocation, and enhanced operational efficiency while maintaining artistic vision.
- Oversaw all production phases from pre-production to post, ensuring quality standards and project milestones were consistently met.

PRODUCT MANAGER

2023 - 2025

heymate!

- Led cross-functional design and development teams in product strategy development, translating market insights into actionable roadmaps while fostering innovation
 - Orchestrated product lifecycle management through data-driven decision making, establishing key metrics and implementing strategic improvements
 - Aligned stakeholder expectations with development capabilities, facilitating seamless communication between technical teams and business units
- Streamlined development processes and enhanced team productivity through agile methodologies, driving successful product launch preparations

SCRIPT WRITER

Oct 2019 - Present

Freelance

- In collaboration with Boldly Originals: Co-created and wrote a series pitch and pilot which was selected for the inaugural TIFF Series Accelerator
- For WatchMojo and Ms Mojo: Develop compelling video scripts for major YouTube channels, driving engagement for 4M+ subscriber base while maintaining strict content deadlines
- For In 2 Minutes Animation: Co-created and co-wrote original kids' series, Area Goulding
- *Hotello!*, 2-act stage-play which premiered at The Cultch Historic Theatre in 2024

COPYWRITER

Apr 2021 - Jan 2023

Freelance

- ✦ Crafted engaging content for social media, blogs, and case studies to boost client engagement.
- ✦ Developed pitch decks and proposals, enhancing client acquisition and retention strategies.
- ✦ Authored procedural guides, streamlining operations for diverse clients.
- ✦ Collaborated with brands like heymate!, Cameo & Beyond, and Max Merge Solutions.
- ✦ Secured measurable outcomes through strategic content and communication solutions.

CLINIC MANAGER

2019 - 2021

Harbourside Family Counselling Center

- ✦ Managed clinic operations, enhancing efficiency and compliance for mental health services.
- ✦ Implemented budget and invoicing systems, optimizing public funding management.
- ✦ Developed administrative processes, ensuring adherence to COVID-19 protocols.
- ✦ Collaborated with families, supporting individuals with developmental disabilities.
- ✦ Achieved measurable improvements in financial and operational systems.

ADMINISTRATOR

May 2017 - Sep 2019

Including: Royal Shakespeare Company, Northern Star Resources, Numis

- ✦ Various roles on contract, including estates administrator, reception and human resources
- ✦ Managed office operations, ensuring efficient resource allocation and smooth daily functions.
- ✦ Coordinated accommodation logistics for acting companies, enhancing rehearsal efficiency.
- ✦ Handled payroll and scheduling, optimizing workforce management and employee satisfaction.
- ✦ Monitored security and risk, maintaining a compliant and safe work environment.
- ✦ Utilized software tools for administrative tasks, significantly boosting productivity.

STAGE DOOR ATTENDANT

Nov 2017 - Feb 2019

The Bridge Theatre, London Theatre Company

- ✦ Ensured secure, efficient entry for theatre personnel, enhancing safety protocols and guest relations.
- ✦ Managed entry fobs, coordinated deliveries, and facilitated communication across departments.
- ✦ Handled confidential information discreetly, supporting seamless theatre operations.
- ✦ Managed secure access control and guest relations at premier London theatre, coordinating with VIP guests while maintaining confidentiality protocols and safety standards.

EDUCATION

ASSOCIATE'S DEGREE IN THEATRE & ADVANCED ACTOR TRAINING

Aug 2012 - Apr 2015

American Academy of Dramatic Arts-New York

New York City

SKILLS

Project Management (*Experienced*), Team Leadership (*Experienced*), Public Speaking (*Expert*), Budget Management, Film Production, Agile Methodologies, Stakeholder Management, Creative Direction, Quality Assurance.

LANGUAGES

English (*Native*), French (*Proficient*).

LINKS

Website: biancakenna.com.

Reel: <https://youtu.be/bMmb8V89IoA>